ZSB Bezugsquellen
ZSB Buyers Guide

The Buyers Guide for the Sugar, Starch and Biofuel industry

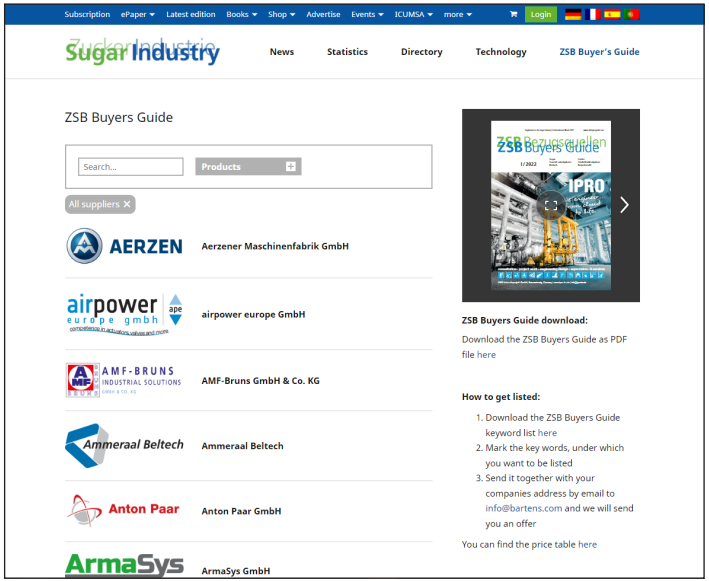
ZSB Buyers Guide world's largest buyers guide for the sugar, starch and biofuel industries

Distribution
2 Issues per year
Print and ePaper Version
worldwide 4000 copies
as supplement to **Sugar Industry** journal
Downloadable pdf-Version from
https://sugarindustry.info and
Sugar Industry Newsletter

ZSB Buyers Guide online The internet version of **ZSB Buyers Guide** on https://sugarindustry.info offers direct links to each client company's website

Languages English / German / French / Spanish / Portuguese and Russian

ZSB Bezugsquellen ZSB Buyers Guide The Buyers Guide for the Sugar, Starch and Biofuel industry



The **ZSB Buyers Guide** is the world's largest buyers guide for the sugar, starch and biofuel industries. The guide appears in two forms:

- For more than 60 years twice a year, in March and September, the ZSB Buyers Guide is offered as a readers supplement to subscribers of the Sugar Industry journal; and
- As an Internet version – www.zsbbuyersguide.com – the **ZSB Buyers Guide** offers direct links to each client company's website, and from www.sucropedia.com, as well.

With a circulation of 4,000, the print version of the **ZSB Buyers Guide** is presented on the international market, including the most visible and important conferences. (See editorial calendar, page 6).

With access via six languages (English / German / French / Spanish / Portuguese and Russian), the **ZSB Buyers Guide** offers buyers in our industry, worldwide, an overview of each manufacturer's products.

In both print and Internet versions, the **ZSB Buyers Guide** has global presence and high circulation strength, with well-differentiated product presentation – all of which make the **ZSB Buyers Guide** an excellent, indispensable advertising medium.

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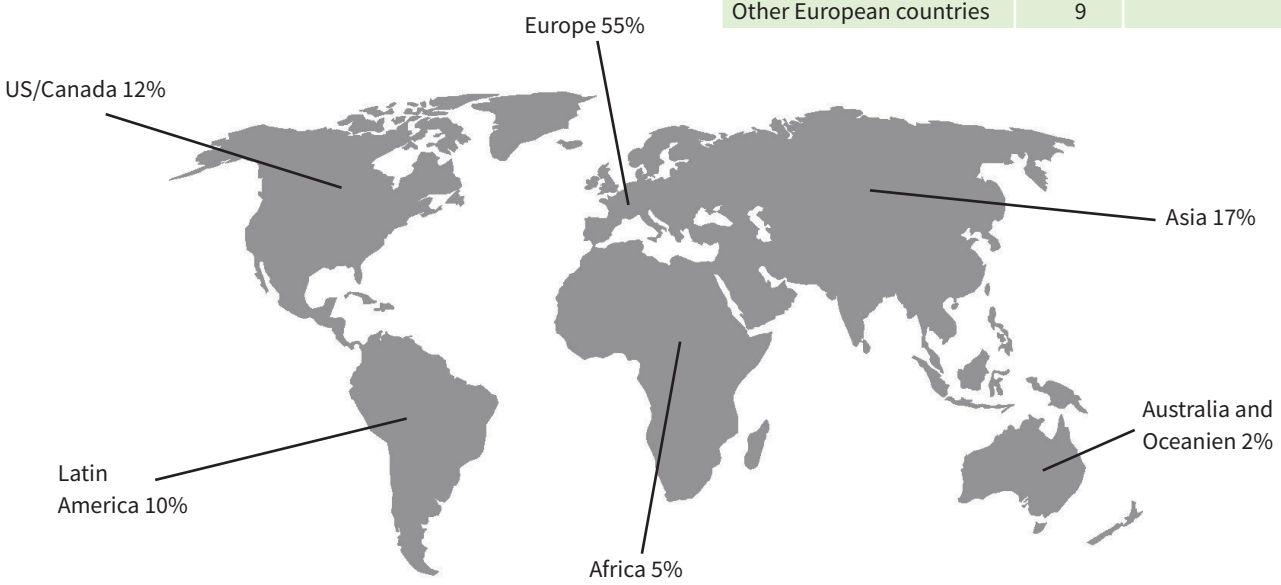
Geographical circulation analysis (print and ePaper)

- print supplement to **Sugar Industry**
- distribution at conferences
- downloadable pdf-version

Europe	%		%
Austria	1	Russia	5
Belgium / The Netherlands	3	Scandinavia	1
France	4	Spain	1
Germany	23	Turkey	2
Italy	1	UK	3
Poland	2	Ukraine	3
Other European countries	9		



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Rates for entry in ZSB Buyers Guide 2026

Price List No. 62
valid as of September 1, 2025

ZSB Buyers Guide: 2 print editions (March and September 2026) + online entry on https://sugarindustry.info

Company entry

Basic entry

Price for the entry of company with name, logo, complete address, telephone, email, internet	€ 495

Additional options

Price for a second address (name, address, telephone, email, internet)	€ 110
QR Code 20 x 20 mm	€ 80
Link to your website	€ 40

Advertising Prices (4 colour)

1/1 page	€ 3085
Title (cover) page	€ 3915
Inside and back cover page	€ 3425
1/2 page	€ 1945

Other formates and extra charges
Please see our price list of **Sugar Industry** Pages 7 to 9

Key Word Index

Per key word Company name with up to 26 type spaces	€ 43

Quantity discount

for more than	3 key words	10%
for more than	5 key words	15%
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for more than	29 key words	35%
for more than	39 key words	40%
for more than	69 key words	50%
for more than	89 key words	65%

Additional line

Below the company name with particulars about special products, trade names, applications, etc. – reference in subject index. 1 line of 30 type spaces	€ 22

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