

# Sugar Industry international Newsletter advertising

The **Sugar Industry Newsletter** is a monthly newsletter distributed electronically worldwide to subscribers and clients of **Sugar Industry** including sugar industry executives, factory managers, equipment suppliers, consulting engineers, and agencies. The Newsletter features the themes of the latest issue, events and the editorial of **Sugar Industry**.

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Newsletter  
July 2024

**Inside Sugar Industry this month ...**

**Dear Reader,**

The year 2023 will be remembered as one of the most profitable years for sugar companies worldwide, especially for the large sugar manufacturers in continental Europe. The EU sugar industry benefited from high prices on the bloc's internal market. In this issue we compare the production and financial results of the most important players in the EU+UK. [The analysis shows](#) that sugar production is currently very profitable for growers and producers.



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In 2024, sugar prices are still high and good profits can be expected for the industry in the financial year 2024/25. The recently announced high beet prices have encouraged growers to [expand the acreage](#) for the 2024/25 beet campaign. Even though the weather played havoc this spring with one company already expecting a poor 2024/25 beet campaign, the [EU Commission expects a higher production](#) in marketing year 2024/25 than in 2023/24, as we report in this issue.

Phil Patane and co-workers from the Australian sugar industry developed a decision-support tool to assist harvesting groups in estimating both grower revenue and harvesting cost impacts. As we report in this issue the App Harvest Mate incorporates agronomic and economic considerations to determine the most economically optimal harvester settings.

Philipp Bruhns, Jürgen Bruhns, Arvind Chudasama, Daniel Mosseri, and Gregor Reiche

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**Headlines**

**European sugarbeet area up in 2024**  
The area under beet in the EU-27 will be around 1.48 mn ha in 2024, 81,000 ha, or 5.4% higher than the 1.40 mn ha in 2023. [\[more\]](#)

**US sugar beet sector off to strong start**  
The 2024 sugar beet production has commenced with promising results despite a few regional challenges. [\[more\]](#)

**Tereos Brazil closes positive 2023/24**  
In 2023/24 (Apr-Mar), Tereos Brazil achieved revenues of BRL6.7bn (€1.29bn), up 30%. Operating profit (EBIT) jumped by 120% year-on-year to BRL1.3bn (€221mn). [\[more\]](#)

**World sugar market**  
World market prices for raw and white sugar have partly recovered from the losses suffered in April and May. [\[more\]](#)


**'Natural' Raw Beet Sugar launched**  
[Südzucker](#) has launched 'Raw Beet Sugar' produced from locally grown sugar beet. [\[more\]](#)

**Liberalized beet seed purchases in UK**  
UK-based NFU Sugar and British Sugar have announced "ground-breaking changes to the UK sugar beet seed sector". [\[more\]](#)

**bp sole owner of former JV with Bunge**  
bp has agreed to fully own its Brazilian biofuels joint venture bp Bunge Bioenergia. [\[more\]](#)

**Aarberg Food aims at new proteins**  
Schweizer Zucker AG has founded Aarberg Food in partnership with fermentation specialist Planetary. The newco aims to develop products from sugar beet. [\[more\]](#)

**Xylitol linked to diseases**  
US researchers have found significant associations between high levels of xylitol and heart diseases. [\[more\]](#)



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**Events**

- [ISSCT Germplasm & Breeding / Molecular Biology Workshop](#)  
July 8–12, 2024, Coimbatore, India
- [96th SASTA Congress 2024](#)  
August 13–15, 2024, Durban, South Africa
- [Fenasucro & Agrocana 2024](#)  
August 13–16, 2024, Sertãozinho/São Paulo, Brazil
- [ISSCT Agriculture Commission Workshop](#)  
August 19–23, 2024, Chonburi, Thailand
- [Forum BETA-SOL](#)  
September 3–4, 2024, Worms, Germany
- [Sugarex Thailand 2024](#)  
September 12–13, 2024, Khonkaen, Thailand
- [ISSCT Co-Products Workshop](#)  
September 15–20, 2024, Saint-Gilles, La Réunion
- [Sugar & Ethanol Asia 2024](#)  
September 24–29, 2024, Bangkok, Thailand
- [ISSCT Joint Engineering and Processing Workshop](#)  
October 6–11, 2024, Berlin, Germany
- [SOLIDS Dortmund 2024](#)  
October 9–10, 2024, Dortmund, Germany
- [7th EU Starch Value Chain](#)  
October 15–16, 2024, Berlin, Germany
- [World Ethanol & Biofuels Conference 2024](#)  
November 5–7, 2024, Brussels, Belgium
- [ISSCT XIII Pathology and XI Entomology Joint Workshop](#)  
November 25–29, 2024, Salta, Argentina
- [33rd International Sugar Organization Seminar](#)  
November 26–27, 2024, London, UK
- [22nd International Conference on Renewable Mobility](#)