Sugar Industry international — Special rates, discounts and formats 2026

Price list No. 62
valid as of September 1, 2025

Preferred positions (4 colour)

Title (cover) page	€ 3915
Title (cover) page (special editions)	€ 4425
Inside and back cover page	€ 3425
First opening page	€ 3530

Extra charges (not subject to discounts or commission)

Prescribed position (1/4 or 1/8 page only within type area)	15% of basic price

Colour surcharges

No surcharges for 4 colour printing
Prices for b/w on request

Special colour	€ 390

Millimeter rate

1 mm deep, 88 mm wide	€ 9.00

Loose inserts

Up to 25 g, per 1000 copies + additional postage costs; format up to 200 mm width and 280 mm depth	€ 430

Special forms of advertisement (on request)

Contact: Dunja Neumann, Dunja.Neumann@bartens.com

Advertising on www.sugarindustry.info

Please have a look at page 10/11

Discounts

On basic prices for orders covering an entire year

frequency	discount
3 ×	5%
6 ×	10%
12 ×	20%

We offer individual packages according to your particular needs.

Formats

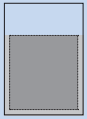
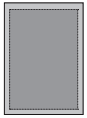
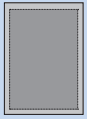
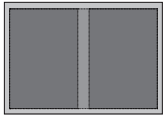
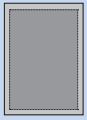
Journal format	A4, 210 mm wide, 297 mm deep (trimmed)
Type area	175 mm wide, 270 mm deep
Columns	Two, each 85 mm wide or three, each 55 mm wide
Art work	PDF files (Windows) with a resolution of >300 dpi Mailing address: dunja.neumann@bartens.com
Vouchers	1 copy, further copies against payment

All prices without VAT
(VAT is applied in invoices for Germany-based customers)

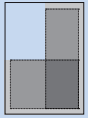
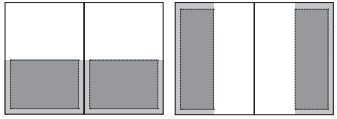
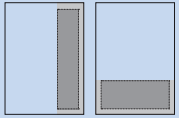
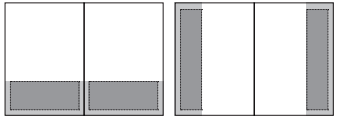
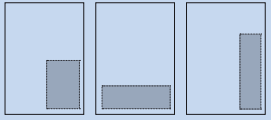
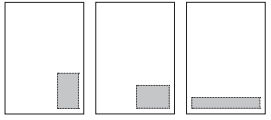
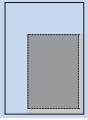
Sugar Industry international

Prices for advertisements 2026

Price list No. 62
valid as of September 1, 2025

Size	Type area width x depth mm	Trim size width x depth mm	Price 4 colour in €
Title (cover) page Title page, Special ed. 		210 × 207[1]	3915 4425
Inside cover Back cover 	175 × 270	210 × 297[1]	3425
1/1 Page 	175 × 270	210 × 297[1]	3085
Panorama 		420 × 297[1]	5450
1st opening page 	175 × 270	210 × 297[1]	3530

[1] For full bleed add 3 mm on each side, [2] No discounts or commission on extra charges (special colour etc.); Prices for b/w on request
Contact for advertising: Dunja Neumann, Dunja.Neumann@bartens.com

Size	Type area width x depth mm	Trim size width x depth mm	Price 4 colour in €
1/2 Page 	175 × 130 85 × 270	210 × 144[1] 107 × 297[1]	1945
2x 1/2 Page Panorama 	175 × 130 85 × 270	420 × 144[1] 107 × 297[1]	3307
1/3 Page 	55 × 270 175 × 85	77.5 × 297[1] 210 × 99.5[1]	1675
2x 1/3 Page Panorama 	175 × 86 55 × 270	420 × 100.5[1] 77.5 × 297[1]	2848
1/4 Page 	85 × 130 175 × 65 55 × 210	– – –	1235
1/8 Page 	55 × 105 85 × 65 175 × 35	– – –	695
Junior Page 	125 × 200	147.5 × 215[1]	2095