

### Preferred positions (4 colour)

Title (cover) page	€ 3800
Title (cover) page (special editions)	€ 4295
Inside and back cover page	€ 3325
First opening page	€ 3430

### Extra charges (not subject to discounts or commission)

Prescribed position (1/4 or 1/8 page only within type area)	15% of basic price
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### Colour surcharges

No surcharges for 4 colour printing	
Prices for b/w on request	
Special colour	€ 380

### Millimeter rate

1 mm deep, 88 mm wide	€ 9.00
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### Loose inserts

Up to 25 g, per 1000 copies + additional postage costs; format up to 200 mm width and 280 mm depth	€ 420
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### Special forms of advertisement (on request)

Contact: Dunja Neumann, Dunja.Neumann@bartens.com

### Advertising on [www.sugarindustry.info](http://www.sugarindustry.info)

Please have a look at page 10/11

### Discounts

On basic prices for orders covering an entire year	
<u>frequency discount</u>	
3 ×	5%
6 ×	10%
12 ×	20%

We offer individual packages according to your particular needs.

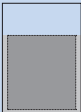





### Formats

Journal format	A4, 210 mm wide, 297 mm deep (trimmed)
Type area	175 mm wide, 270 mm deep
Columns	Two, each 85 mm wide or three, each 55 mm wide

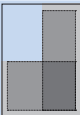
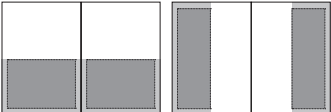
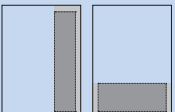
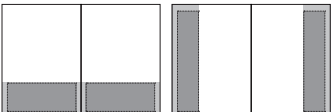
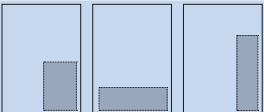
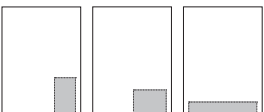
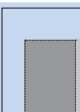
**Art work** PDF files (Windows) with a resolution of >300 dpi  
Mailing address: [dunja.neumann@bartens.com](mailto:dunja.neumann@bartens.com)

**Vouchers** 1 copy, further copies against payment

All prices without VAT  
(VAT is applied in invoices for Germany-based customers)

	Size	Type area width x depth mm	Trim size width x depth mm	Price 4 colour in €
Title (cover) page			210 x 207 <sup>1</sup>	3800
Title page, Special ed.				4295
Inside cover Back cover		175 x 270	210 x 297 <sup>1</sup>	3325
1/1 Page		175 x 270	210 x 297 <sup>1</sup>	2995
Panorama			420 x 297 <sup>1</sup>	5350
1st opening page		175 x 270	210 x 297 <sup>1</sup>	3430

<sup>1</sup> For full bleed add 3 mm on each side, <sup>2</sup> No discounts or commission on extra charges (special colour etc.); Prices for b/w on request  
Contact for advertising: Dunja Neumann, Dunja.Neumann@bartens.com

	Size	Type area width x depth mm	Trim size width x depth mm	Price 4 colour in €
1/2 Page		175 x 130 85 x 270	210 x 144 <sup>1</sup> 107 x 297 <sup>1</sup>	1890
2x 1/2 Page Panorama		175 x 130 85 x 270	420 x 144 <sup>1</sup> 107 x 297 <sup>1</sup>	3213
1/3 Page		55 x 270 175 x 85	77.5 x 297 <sup>1</sup> 210 x 99.5 <sup>1</sup>	1630
2x 1/3 Page Panorama		175 x 86 55 x 270	420 x 100.5 <sup>1</sup> 77.5 x 297 <sup>1</sup>	2770
1/4 Page		85 x 130 175 x 65 55 x 210	– – –	1200
1/8 Page		55 x 105 85 x 65 175 x 35	– – –	680
Junior Page		125 x 200	147.5 x 215 <sup>1</sup>	2040